

Directors

Lord Bell

Chairman

Piers Pottinger

Deputy Chairman

Christopher Satterthwaite

Chief Executive

Mark Smith

Finance Director

Rodger Hughes

Senior Non-Executive *‡#

Dave Allen

Non-Executive

(resigned 16 December 2008)

Hon. Richard Alston

(appointed 2 July 2008)

Non-Executive

Catherine Biner Bradley

Non-Executive *‡#

Paul Richardson

Non-Executive *‡#

* Member of the Audit Committee

‡ Member of the Remuneration Committee

Member of the Nominations Committee

COMPANY SECRETARY

Robert Davison

Board of Directors

Lord Bell, aged 67

Chairman

Lord Bell is one of the best known figures in the United Kingdom communications industry. He helped found Saatchi & Saatchi in 1970, and as International Chairman he took Saatchi & Saatchi into its position as the first British No. 1 worldwide advertising agency in 1981. He successfully ran the publicity campaigns for the Conservative Party for the general elections in 1979, 1983 and 1987.

He was appointed Deputy Chairman of Lowe Howard-Spink & Bell plc in 1985 and remained in that position until the formation of Chime Communications in 1989. He advised the chairmen of many of Britain's leading companies and organisations as well as foreign heads of state and international business leaders and politicians. He was awarded a knighthood in 1990 by Lady Thatcher in her resignation honours and a peerage by Tony Blair.

Piers Pottinger, aged 55

Deputy Chairman

Following three years at J Henry Schroder Wagg & Co Limited, Piers Pottinger spent three years as an analyst with stockbrokers Laurence Prust. In 1978, he joined Charles Barker. He spent two years as Director of Media Relations at Manufacturers Hanover Trust in New York before returning to London as Managing Director of Sterling Financial Public Relations in 1982. He joined Good Relations City (now Bell Pottinger Corporate & Financial) as Managing Director in 1985 and was also a director of Good Relations Group plc. He is currently Chairman of Sportech plc, a Vice President of the National Society for Epilepsy, a Trustee of the Foundation for Liver Research and a director of Racing Welfare.

Christopher Satterthwaite, aged 52

Chief Executive

Christopher Satterthwaite began his commercial career as a graduate trainee at HJ Heinz. Since his grounding on the client side, he has worked for three different kinds of marketing communication agencies; IMP 1981 – 1993, then the UK's largest sales promotion and direct marketing agency; HHCL & Partners 1993 – 2000, Campaign's 1990s 'Advertising Agency of the Decade'; and Bell Pottinger 2000 – 2001, the UK's leading Public Relations agency. Christopher was appointed Chief Executive of Chime Communications plc in 2002. He is a Non-Executive Director of Centaur Media plc, appointed in July 2007 and is Chairman of The Marketing Society.

Mark Smith, aged 53

Finance Director

Mark Smith has been a Chartered Accountant since 1978, having qualified with Touche Ross & Co (now Deloitte LLP). Following two years as European Finance Director at RCA Records, he joined Good Relations Group plc in 1984 and became its Group Finance Director in 1985. In 1986 he became Finance Director of Lowe Bell Communications (now Bell Pottinger Group) and Finance Director of Chime Communications at the time of the management buy-out in 1989. Since 1989 he has also been responsible for all Chime's corporate transactions. Mark is a Non-Executive Director of Holiday Extras Holdings Limited.

Rodger Hughes, aged 60
Senior Non-Executive Director

Rodger Hughes is a Chartered Accountant who was a partner in PricewaterhouseCoopers for 25 years, including four years as Managing Partner and seven years as Head of the Assurance practice. He has had extensive experience advising a wide range of clients on business issues and was for some years the firm's Advertising Industry leader. He was, until 2007, Auditor to the Duchy of Cornwall. Rodger is a non-executive member of the board of Simmons and Simmons, the international law firm, a member of the Steering Board of Companies House and a Non-Executive Director of Friends Provident plc.

Hon. Richard Alston, aged 67
Non-Executive Director

Hon. Richard Alston served as Australian High Commissioner to the United Kingdom from February 2005 until March 2008, after a distinguished career in the Australian Parliament as a Senator for Victoria from 1986 until February 2004. Prior to entering Parliament he had extensive experience as a barrister, practising in common law, commercial and administrative law.

From March 1996 to October 2003 he was Federal Minister for Communications, Information Technology and the Arts. He served on the Liberal/National Coalition front bench continuously for nearly 15 years. As Deputy Leader in the Senate for more than ten years, he was one of the four members of the Liberal Party leadership group, which included the Prime Minister and the Treasurer.

After leaving Parliament, he entered the business sector, where he provided advice and consulting services in both the national and international arenas. He served on the boards of a number of publicly listed companies, including Hansen Technologies, UCMS and Broadcast Services Australia, where he was Chairman.

He is currently a member of the international advisory board of London-based hedge fund CQS, as well as being an Adjunct Professor at Bond University Queensland and a member of the Bell Shakespeare and Melba Foundations.

Catherine Biner Bradley, aged 55
Non-Executive Director

Catherine Biner Bradley is a Swiss lawyer with offices in Geneva and Vaud who specialises in business law and in Swiss and international tax planning. She founded Bourquin & Biner Bradley, where she remains a partner today. She serves on the board of directors of a number of Swiss and international companies. She was a Director of COLT Telecom plc for five years, commencing with its initial listing on the London Stock Exchange in 1996, serving during that period on its Audit and Compensation Committees.

Paul Richardson, aged 51
Non-Executive Director

Paul Richardson became Group Finance Director of WPP Group plc in December 1996 after four years with the Company as Director of Treasury. He is responsible for the Group's worldwide finance function, including external reporting, taxation, procurement, property, treasury and internal audit. Previously he spent six years with the central team of Hanson plc financing major acquisitions and disposals. He is a Chartered Accountant and member of the Association of Corporate Treasurers. He is also a non-executive director of S.T.W in Australia.

Robert Davison, aged 51
Company Secretary

Robert joined the Group in 1987 as Group Services Manager, became Assistant Company Secretary in 1994 and Director of Administration in 1998. Prior to joining the Group he worked in the music industry for ten years, initially for PolyGram, including working on the launch of the compact disc format in Europe, and later with RCA Records. In his current role he is additionally responsible for the Group's centralised functions such as IT, property, HR and risk management. Robert is a Fellow of the Institute of Chartered Secretaries and Administrators.