

Board of Directors

The Board of Directors is responsible for overall strategy, acquisitions, resourcing and the consideration of significant financial matters. It meets four times annually and additionally if required. It reviews the strategic direction of the Group's trading companies, their annual budgets and their progress towards achievement of agreed targets. It is also responsible for the integrity of financial information and ensuring the financial controls and the systems of identification and management of risk, both financial and non-financial are robust and appropriate. The Board has three standing committees: the Audit Committee, the Nominations Committee and the Remuneration Committee.

Lord Bell, aged 68 – Chairman

Lord Bell is one of the best known figures in the United Kingdom communications industry. He helped found Saatchi & Saatchi in 1970, and as International Chairman he took Saatchi & Saatchi into its position as the first British No. 1 worldwide advertising agency in 1981. He successfully ran the publicity campaigns for the Conservative Party for the general elections in 1979, 1983 and 1987.

He was appointed Deputy Chairman of Lowe Howard-Spink Bell plc in 1985 and remained in that position until the formation of Chime Communications in 1989. He advises the chairmen of many of Britain's leading companies and organisations as well as foreign heads of state and international business leaders and politicians. He was awarded a knighthood in 1990 by Lady Thatcher in her resignation honours and a peerage by Tony Blair.

Piers Pottinger, aged 56 – Deputy Chairman

Following three years at J Henry Schroder Wagg Co Limited, Piers Pottinger spent three years as an analyst with stockbrokers Laurence Prust. In 1978, he joined Charles Barker. He spent two years as Director of Media Relations at Manufacturers Hanover Trust in New York before returning to London as Managing Director of Sterling Financial Public Relations in 1982. He joined Good Relations City (later Bell Pottinger Corporate and Financial) as Managing Director in 1985 and was also a Director of Good Relations Group plc. He is currently Non-Executive Chairman of Sportech plc, Vice President of the National Society for Epilepsy, trustee of the Foundation for Liver Research and Director of Racing Welfare.

Lord Bell

Chairman

Piers Pottinger

Deputy Chairman

Christopher Satterthwaite

Chief Executive

Mark Smith

Finance Director

Rodger Hughes

Senior Non-executive *‡#

Hon. Richard Alston

Non-executive

Catherine Biner Bradley

Non-executive *‡#

Paul Richardson

Non-executive *‡#

COMPANY SECRETARY

Robert Davison

* Member of the Audit Committee

‡ Member of the Remuneration Committee

Member of the Nominations Committee

Christopher Satterthwaite, aged 53 – Chief Executive

Christopher Satterthwaite began his commercial career as a graduate trainee at HJ Heinz. Since his grounding on the client side, he has worked for three different kinds of marketing communication agencies: IMP 1981 – 1993, then the UK's largest sales promotion and direct marketing agency; HHCL Partners 1993-2000, Campaign's 1990s 'Advertising Agency of the Decade'; and Bell Pottinger 2000-2001, the UK's leading Public Relations agency. Christopher was appointed Chief Executive of Chime Communications plc in 2002. He is a Non-Executive Director of Centaur Media plc and a trustee of Dulwich Picture Library.

Mark Smith, aged 54 – Finance Director

Mark Smith has been a Chartered Accountant since 1978, having qualified with Touche Ross & Co (now Deloitte LLP). Following two years as European Finance Director at RCA Records, he joined Good Relations Group plc in 1984 and became its Group Finance Director in 1985. In 1986 he became Finance Director of Lowe Bell Communications (now Bell Pottinger Group) and Finance Director of Chime Communications at the time of the management buyout in 1989. Since 1989 he has also been responsible for all Chime's corporate transactions including joining the Stock Exchange through a reverse takeover in 1994. Mark is a Non-Executive Director of Holiday Extras Holdings Limited.

Rodger Hughes, aged 61 – Senior Non-Executive Director

Rodger Hughes is a Chartered Accountant who was a partner in PricewaterhouseCoopers for 25 years, including four years as Managing Partner and seven years as Head of the Assurance Practice. He has had extensive experience advising a wide range of clients on business issues and was for some years the firm's advertising industry leader. He was, until 2007, Auditor to the Duchy of Cornwall. Rodger is a non-executive member of the board of Simmons and Simmons, the international law firm, and a member of the Steering Board of Companies House. He was a Non-Executive Director of Friends Provident plc until its takeover in 2009.

**The Honourable Richard Alston, aged 68 –
Non-Executive Director**

Richard Alston is currently a member of the international advisory board of London based hedge fund, CQS. He has served on the boards of a number of publicly listed Australian companies, including Hansen Technologies, UCMS and Broadcast Services Australia, of which he was Chairman. He is Chairman of the Melba Foundation and also an Adjunct Professor at Bond University.

From 2005-2008 he was Australian High Commissioner to the UK and from 1996-2003 he was Federal Minister for Communications, Information Technology and the Arts. Prior to entering the Australian Parliament, where he served as a Senator for Victoria from 1986-2004, he was a barrister with an extensive practice in common law and commercial and administrative law.

He has bachelor degrees in law, commerce and arts from Melbourne University and masters degrees in law and business administration from Monash University.

**Catherine Biner Bradley, aged 56 –
Non-Executive Director**

Catherine Biner Bradley is a Swiss lawyer with offices in Geneva and Vaud who specialises in business law and in Swiss and international tax planning. She founded Bourquin & Biner Bradley, where she remains a partner today. She serves on the board of Directors of a number of Swiss and international companies. She was a Director of COLT Telecom plc for five years, commencing with its initial listing on the London Stock Exchange in 1996, serving during that period on its Audit and Compensation Committees.

**Paul Richardson, aged 52 –
Non-Executive Director**

Paul Richardson became Group Finance Director of WPP plc in December 1996 after four years with the Company as Director of Treasury. He is responsible for WPP's worldwide finance function, including external reporting, taxation, procurement, property, treasury and internal audit. Previously he spent six years with the central team of Hanson plc financing major acquisitions and disposals. He is a Chartered Accountant and a member of the Association of Corporate Treasurers. He is also a Non-Executive Director of S.T.W. in Australia and Ceva Group PLC.

Robert Davison, aged 52 – Company Secretary

Robert joined the Group in 1987 as Group Services Manager, became Assistant Company Secretary in 1994 and Director of Administration in 1998. Prior to joining the Group he worked in the music industry for ten years, initially for PolyGram, including working on the launch of the compact disc format in Europe, and later with RCA Records. In his current role he is additionally responsible for the Group's centralised functions such as IT, property, HR, legal services and risk management. Robert is a Fellow of the Institute of Chartered Secretaries and Administrators.